### **OUR CITIZEN ENGAGEMENT MODEL**

City leaders can build more vibrant communities with support from their citizens.

SUSTAIN ENGAGEMENT AND PARTICIPATION



# START WITH CITY LEADERSHIP

Mayors and other city leaders must be involved for effective and authentic citizen engagement.



### IDENTIFY A CHALLENGE

City leaders are uniquely positioned to identify challenges that impact the city at large.



# DELIBERATE WITH THE COMMUNITY

Better solutions are unearthed when citizens and city leaders come together.



### GET TO WORK

When city leaders and citizens collectively take action, stronger results are generated and trust is built.



# SHOW IMPACT

With real results, city leaders can celebrate success and fuel further citizen engagement.

BUILD TRUST

